**IIPM: Preparing you to succeed in international business career**

**THE INSTITUTE**
Indian Institute of Plantation Management (IIPM), centre of excellence and the first of its kind National Institute, established at the initiative of the Ministry of Commerce & Industry, Government of India. It is co-promoted by the Commodity Boards of India and Industry Associations. IIPM has been conceived to be an institution of higher learning in the field of Agri-business, Commodity and Plantation management education. The Institute has Educational Membership with AACSB, USA and EFMD, Brussels. IIPM one year PGCM-IB programme is ideal for driven professionals who want to focus on advancing their careers and re-enter the workforce in 12 months.

**AIM**
PGCM-International Business (approved by AICTE) is an intensive-industry-interactive program aimed at improving employability and competencies for professional growth in International Business scenario.

**GOAL**
Our goal is for all of our IB students to become proficient in three strategic academic areas; business, language and a region of the world. Currently, we sponsor student exchange programmes with leading institutions / organizations.

**PEDAGOGY**
Program is delivered through case based learning, class discussions, seminars, simulated assignments, trade consulting, real life business situations, industry focused field projects etc.

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<tr>
<th>Term</th>
<th>Description</th>
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<tr>
<td>1st Term</td>
<td>6 month intensive classroom based experiential training to fascinate business opportunities</td>
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<tr>
<td>2nd Term</td>
<td>Directed Study on Special Focus Areas (SFA) and participant internship at MNCs of repute</td>
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**DURATION**
One year programme commencing from January 2016.

**ELIGIBILITY**
The minimum qualification for admission to PGCM-IB is:
- Bachelor’s Degree from a recognized university or institution with at least 50% marks or equivalent CGPA (45% in case of SC, ST and Persons with Disability) in any disciplines.
- PG graduates who are aspiring for better career opportunities
- NRI / PIO / Foreign students are eligible to apply

**SELECTION PROCEDURE**
The candidates must have a valid score of CAT/MAT/ATMA/CMAT/IIPM-PAT exam. Selection will be on the basis of academic record, test scores, writing skills, group discussion and personal interview. International students’ may apply with GMAT / equivalent score

**RESERVATION**
Reservation for SC/ST/OBC/PWD candidates is applicable as per the Government of India rules, subject to meeting the other eligibility criteria for admission.

**HOW TO APPLY**
Apply for Prospectus and Application form, addressed to ‘The Admissions Office’ along with a crossed Demand Draft for Rs. 1,000/- (Rs. 500/- for SC/ST/PWD candidates, with relevant certificates) and US $ 15 for foreign candidates drawn in favour of “Indian Institute of Plantation Management”, payable at Bangalore. Application form can also be downloaded from institute’s website and filled-in application along with fee may be sent to:

Admissions Office
Indian Institute of Plantation Management
Jnana Bharathi Campus, P.O. Malathalli, Bangalore 560 056
Tel: 91-80-23212767, 91-80-23211716 (EPABX)
Fax: 91-80-23212775
E-mail: admission_iipm@vsnl.net
admissions@iipmb.edu.in

**Last Date for Submitting Filled-in Application Forms to IIPM Bangalore**

<table>
<thead>
<tr>
<th>Date</th>
<th>Test Dates</th>
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<tr>
<td>28th November 2015</td>
<td>Shall be intimated on receipt of applications</td>
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Discover more @ www.iipmb.edu.in

Educational Membership with AACSB, USA and EFMD, Brussels