

## Admission Announcement

Two Year Post Graduate Diploma in Management :  
Agri-Business and Plantation Management (PGDM : ABPM)  
2012 – 2014 (12th Batch)



IIPMB is recognized as one of India's great institute campuses, leading many to believe that this is how an institute should look and feel.

### THE INSTITUTE

Indian Institute of Plantation Management (IIPM), centre of excellence and the first of its kind National Institute, was established at the initiative of the Ministry of Commerce & Industry, Government of India. It is co-promoted by the Commodity Boards of India, viz., Coffee Board, Rubber Board, Tea Board, Spices Board and Plantation Industry Associations. IIPM has been conceived as a world renowned academic institution focusing in the field of plantation & associated agri-business and commodity management education.

### AIM

IIPM focuses on creating a unique talent pool of plantation and agri-business professionals and provide career opportunities and career advancement in Agri-Business, Commodity and Plantation Management.

### PEDAGOGY

PGDM-ABPM (approved by AICTE) offers a range of sector-specific courses to meet the requirements of industry. The classroom sessions are supplemented with lecture, video, seminar, group work, role-play, cup tasting (sensory test), field & industrial visit, study abroad and guest lecture.

### DURATION

24 months residential programme commencing July 2012.

### PLACEMENT

Placement record has been bright and attractive. Graduates of the Institute are placed in leading agri-business and plantation companies within the country and in African and South East Asian countries.

An indicative list of organizations where our student are placed: Aditya Birla Group, Avanti Feeds, Axis Bank, Biocon Ltd., Barista, BASF, Café Coffee Day, Chitrika Foundation, Coca Cola, EID Parry, Ecom Gill (Switzerland) Coffee Trading, GCMME, Godfrey Philips, Goodricke Group, HDFC, HLL, IBC Group, IFFCO, ICICI Bank, L & T Finance, Louis Dreyfus Commodities, Mahyco, MC&F, METRO, Monsanto, Nagarjuna Group, Nakoda Dairy, NMCE, Olam International (Singapore), Parry Agro, Pepsi Co., Pioneer Seeds, SPIC, Rallis India, Reliance, Synthite Industries, Sinochem India, STCL, Spencer's, Tata Coffee, Tata Tea, Torry Harris, Williamson Magor Group, Zuari Industries etc.,

### ELIGIBILITY

50% marks (45% for SC/ST) or equivalent CGPA in graduation. Candidates appearing in final year exams in March /April 2012 are also eligible to apply.

### ADMISSION & SELECTION

All graduates, including graduates of agricultural and allied disciplines, with valid CAT / MAT / ATMA / PAT scores can apply. Selection will be on the basis of academic record, test scores, writing skill, group discussion and personal interview.

### RESERVATION

The Reservation for SC / ST / OBC / PWD candidates is applicable as per the Government of India rules, subject to meeting the other eligibility criteria for admission.

### SCHOLARSHIP

The Ministry of Social Justice and Empowerment, Government of India - Top Class Central Sector Scholarship for SC Students of IIPM, State Government Scholarships for OBC Students, The Ministry of Minority Affairs Scholarships-GOI and M/S. Malankara Plantation Centenary Scholarship.

### HOW TO APPLY

For Prospectus and Application form, write to the 'The Admissions Office' along with a crossed Demand Draft for Rs.900/- (Rs.450/- for SC/ST/PWD candidates, with relevant certificates) drawn in favour of "Indian Institute of Plantation Management", payable at Bangalore. Application form can also be downloaded from Institute's website and filled-in application along with fee may be sent to:

### Admissions Office

#### Indian Institute of Plantation Management

Jnana Bharathi Campus, P.O. Malathalli, Bangalore-560 056,  
Tel: 91-80-23212767, 91-80-23211716 (EPABX) Fax: 91-80-23212775  
e-mail: admission\_iipm@vsnl.net/ admissions@iipmb.edu.in

| Valid Tests for Admission | Last Date for Submitting Filled-in Application Forms to IIPM, Bangalore | Test Dates          |
|---------------------------|-------------------------------------------------------------------------|---------------------|
| CAT Aspirants             | 31st March 2012                                                         | As per CAT Schedule |
| MAT Aspirants             |                                                                         | As per schedule     |
| ATMA Aspirants            |                                                                         |                     |
| PAT Aspirants             |                                                                         |                     |

"Our Institute uses CAT for short-listing the candidates for our Post graduate programme in management. IIMs have no role either in the selection process or in the conduct of the programme".